



# Strategic Priorities Worksheet

Applicant Name: \_\_\_\_\_

OPCS Control #: \_\_\_\_\_

Reviewer: \_\_\_\_\_

Date: \_\_\_\_\_

## 1. National Strategic Priorities (30%)

Priority will be given to an applications that support the Economic Development Administration's *National Strategic Priorities* as evident by the extent to which the investment satisfies one or more of the following:

### a. Technology-Led Economic Development

The Primary Beneficiary of this project is described by the following 5-digit NAICS Code: \_\_\_\_\_

Other evidence of technology-led economic development (Please Describe): \_\_\_\_\_

### b. Supports Small and Medium Sized Businesses

The average size of the businesses supported by this project is: \_\_\_\_\_ employees

The average annual sales of the businesses supported by this project are: \$\_\_\_\_\_ (millions of dollars)

Evidence Provided: \_\_\_\_\_

Citation: \_\_\_\_\_

### c. Global Competitiveness and Innovation

This investment supports companies with fewer than 500 employees whose sales doubled in four years or less.

Evidence Provided: \_\_\_\_\_

Citation: \_\_\_\_\_

This investment links to a leading industry with export potential.

Evidence Provided: \_\_\_\_\_

Citation: \_\_\_\_\_

This investment supports facilities or infrastructure to sustain or attract foreign direct investments.

Evidence Provided: \_\_\_\_\_

Citation: \_\_\_\_\_

### d. Economic Dislocation Due to Auto-Industry Restructuring or Natural Disaster

This investment supports communities that have experienced auto-industry restructuring

Evidence Provided: \_\_\_\_\_

Citation: \_\_\_\_\_

This investment supports communities that have experienced a natural disaster

FEMA Declaration: \_\_\_\_\_

### e. Commercialization of Research

Evidence Provided: \_\_\_\_\_

### f. Environmentally Sustainable Development

This investment results in a green end-product (e.g. a renewable energy commercialization center).

This investment greens an existing process or function (e.g. implements sustainable manufacturing practices).

This investment utilizes sustainable construction practices (e.g. LEED Certified).

Please describe all contributions to Environmentally Sustainable Development: \_\_\_\_\_

## 2. Economically Distressed and Underserved Communities (30%)

Priority will be given to an application that strengthens diverse communities that have suffered disproportionate economic and job losses and/or are rebuilding to become more competitive in the global economy.

### Severe Economic Distress

The Target Community has an unemployment rate at least 3% greater than the national average, or per capita income that is lower than 70% of the national average.

	_____ Per Capita Income	24 Month Avg. Unemployment
United States		%
Community: _____		%

Data Source:

Citation:

### Long-Term Economic Distress

Target community has been distressed according to EDA's statutory criteria, or experienced annual population loss, for 10 years or more.

Target community:

Evidence Provided:

Citation:

### Sudden Economic Dislocation (Not related to the auto industry or a natural disaster)

Type:

Please Describe:

## 3. Return on Investment (15%)

Priority will be given to an application that demonstrates a high return on EDA investment. Indicate the extent to which the investment will achieve one or more of the following:

### a. Leads to job creation or retention

Jobs created/retained are considered high wage jobs for the community (check here):

Evidence Provided:

Citation:

Please Describe:

### b. Catalyst for private sector investment

Evidence Provided:

Citation:

Please Describe:

#### 4. Regional Collaboration (15%)

Priority will be given to projects that support the development and growth of innovation clusters based on existing regional competitive strengths as evidenced by the extent to which the investment satisfies one or more of the following:

##### a. Collaboration among multi-jurisdictional leadership

Please indicate how many of the following entities are part of the leadership and/or funding for this project (excluding EDA and the Applicant):

\_\_\_\_ Federal \_\_\_\_ State \_\_\_\_ EDD \_\_\_\_ Tribe \_\_\_\_ County \_\_\_\_ Town/City \_\_\_\_ Non-Profit/Private \_\_\_\_ Higher Ed.

##### b. Links and leverages regional assets

This investment targets existing and prospective industry clusters.

Evidence Provided:

Citation:

This investment utilizes the existing regional human capital base and/or specialized workforce skills developed by local educational institutions.

Evidence Provided:

Citation:

##### c. Effective planning

This investment implements or builds upon a well-defined set of strategic goals and priorities identified in an EDA-approved regional planning document.

Evidence Provided:

Citation:

#### 5. Public-Private Partnerships (10%)

Priority will be given to an application that uses both public and private sector resources and leverages complementary investments by other government/public entities and/or non-profits. Indicate the extent to which the investment satisfies the following:

##### a. Demonstrates private-sector support

Evidence Provided:

##### b. Leverages public funds and coordinates public investments

*Describe the total public initiative (if larger than the EDA-funded project):*

Funds that are committed to the total public initiative (excluding the proposed EDA investment):

Federal	State	EDD	Tribe	County	Town/City	Non-Profit/ Private	Higher Ed.

#### 6. Comments and Summary Rating

Reviewer Comments:

Summary Rating: \_\_\_\_\_